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March 2009

STATE LIBRARY OF NORTH CAROLINA
<http://statelibrary.ncdcr.gov>

State Library

UPdate

JOB SEARCH WORKSHOP - HELPING YOUR COMMUNITY GET BACK TO WORK

The State Library, in partnership with the Employment Security Commission and the Department of Commerce, is hosting a series of free one-day workshops designed to help library staff respond to the growing demands of job seekers in their communities. This program highlights Internet resources, local and state job listings, NC LIVE databases, print materials, and e-books. Each workshop will include a panel representing local agencies that offer information on related services and resources. The goals of the workshops are to ensure that:

- Every public library has staff equipped with a working knowledge of multiple job search resources
- Library staff can assess where the job seeker is in their job search process and direct them to the appropriate resources
- Public libraries are connected to local agencies that offer job related services and resources.

The workshops, developed and presented by the Library Development consultants, will be presented in 9 different locations across the state with more than 250 library staff being trained. Each participant will receive reproducible handouts they can share with colleagues and library customers. The workshop contents are posted on a wiki where workshop participants will be encouraged to post their comments, ideas and success stories. An online toolkit will be available after the workshops are completed. Questions? Contact Jennifer Pratt at jennifer.pratt@ncdcr.gov, or 919-807-7415.



Workshop Schedule

3/16	Braswell Memorial Library	Rocky Mount
3/23	Buncombe County Library	Asheville
3/24	Appalachian Regional Library	Wilkesboro
3/24	Cumberland County Public Library	Fayetteville
3/25	Mooresville Public Library	Mooresville
3/25	Neuse Regional Library	Kinston
3/26	Wake County Public Library	Cary
3/27	Greensboro Public Library	Greensboro
3/30	Pettigrew Regional Library	Edenton

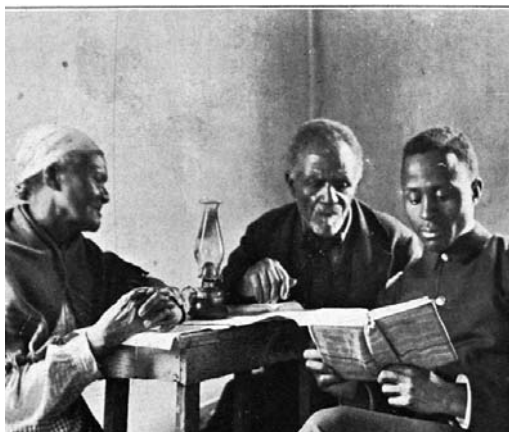


The State Library will be closed April 10, 2009 for Good Friday and May 25, 2009 for Memorial Day.

STATE LIBRARY'S NEWEST DIGITAL PROJECT MAKES HEADLINES

In 1910, W. N. Hartshorn published the book *An Era of Progress and Promise* in which he discussed the educational and religious opportunities for African-Americans after emancipation. The book contains profiles of African-American schools and biographies of prominent leaders, ministers and educators.

Nearly 100 years later, Hartshorn's book made headlines when the State Library's Digital Information Management Program digitized it in its entirety and made the text fully searchable through the Library's online digital repository.



An Era of Progress and Promise is prized for its rich content and its rarity (only 79 libraries in the United States own the volume). As a result, the project became an instant success and was featured in newspapers including *The News & Observer* and the *Charlotte Observer*, as well as on news broadcasts (WRAL in Raleigh) and on internet news feeds (*American Libraries Direct*). The project also received international fame when it appeared on the Russian technology news site *Compulenta*.

View *An Era of Progress and Promise* website and read the book at: <http://statelibrary.ncdcr.gov/dimp/digital/era/index.html>

Read articles and reviews about *An Era of Progress and Promise* at: <http://statelibrary.ncdcr.gov/dimp/news.html#era>

FAMILY HISTORY CONFERENCE COMES TO RALEIGH

The National Genealogical Society (NGS) is bringing its 2009 Family History Conference **The Building of a Nation: From Roanoke to the West** to the Raleigh Convention Center May 13 -16. Hosted locally by the North Carolina Genealogical Society, the conference expects to draw 1000 to 1500 professional and nonprofessional genealogists. The conference offers a large number of lectures presented by nationally-recognized genealogy speakers on topics ranging from migration to DNA testing. Opening Session speaker is Ira David Wood, III.

A longtime feature of this premier annual conference is NGS' special pre-conference meeting for librarians, scheduled this year for Tuesday, May 12, 2009 and sponsored by ProQuest. Planned to benefit "all librarians who work with family history patrons or general reference questions," the program will feature presentations on *Collection Development: What's Your Plan?* by Susan D. Kaufman of the Clayton Library, Houston, Texas and *Volunteers: Recruiting, Retaining and Rewarding* by Pam Cooper, winner of the Filby Prize for Genealogical Librarianship. ProQuest will provide lunch for librarians and their staff will be available to answer questions about their products. North Carolina librarians Jason Tomberlin of the North Carolina Collection, UNC Chapel Hill will speak on *The Digital CSR: The Colonial and State Records of North Carolina in the Internet Age*, and Pam Toms, Cheryl McLean, and Christy Allen of the State Library of North Carolina will present *Creating and Maintaining Specialized Collections and Services for Genealogy Researchers*. On Wednesday evening, May 13, State Library DIMP Manager Christy Allen and Druscie Simpson of the North Carolina State Archives will present *Genealogy 2.0: Using Digital Tools to Trace Your North Carolina Roots*.



Conference attendees can take advantage of the rich genealogical resources available in Raleigh, and Government and Heritage Library and State Archives Search Room staffs anticipate heavy use of their collections and are making plans to manage the increase. Both the State Library of North Carolina and the State Archives have been featured (and are archived) on the NGS 2009 Blog <http://www.ncgenealogy.org/blogs/ngs2009/>.



LSTA UPDATES

The State Library awarded five 2008-2009 Mid-year LSTA Planning Grants on December 18, 2008. The total federal funds awarded were \$70,908. As a step in streamlining LSTA grant offerings, three previous planning grant categories were combined for the first time into a single planning category. The new Planning Grant may be used to undertake strategic or long range planning, project planning, or technology planning. The primary use of funds is for hiring consulting assistance.

February 19, 2009, was the deadline for North Carolina libraries to submit applications for 2009-2010 LSTA grant funding. The State Library received more than 230 eligible applications for new projects. State Library staff, peer reviewers, and the LSTA Advisory Committee will evaluate these proposals in the next few months. Awards will be announced June 12 on the State Library's LSTA web page (<http://statelibrary.ncdcr.gov/lsta/lsta.htm>).

The State Library currently offers seven LSTA grant programs to eligible libraries.

One-step EZ Grant programs:

- Basic Equipment Grant (primarily computers for user access to the Internet)
- Planning Grant (strategic, project, and technology planning)
- School Library Collection Development Grant (print books for media centers)
- Strengthening Public and Academic Library Collections Grant (print books)

Two-step Project Grant programs (require a Letter of Intent and may be a single year or up to three years in length):

- Library Outreach Services Grant
- NC ECHO Digitization Grant
- Technology Grant

Multiyear LSTA grant projects are visited by a monitoring team at the midpoint of the project year. Several visits took place in January and February 2009. The visits provide an opportunity to see and hear about the project's progress on site. If the project is collaborative, representatives of both the lead library and partnering institutions take part; visits can also include library users – particularly in the case of Library Outreach Services projects. The visit is an opportunity for the implementers to share what is happening with the project and to address questions such as:

- Is the project on target to meet the year's goals?
- Has the project encountered any particular challenges?
- Have any modifications been necessary to the original plan?
- What changes, if any, are anticipated for the next year of the project?

The visiting team includes at least one member of the LSTA Advisory Committee and State Library staff. The monitoring team prepares a report on the visit with its findings and any recommendations. The report can suggest issues or concerns that the library must address in its application for the next year's funding. Multiyear projects that are on track receive priority funding status for the next year.

State Library follows new look with new URL!

Last fall, the State Library updated its website to improve accessibility and information retrieval. Now, to continue these improvements, a new, shorter URL has been implemented. The URL, <http://statelibrary.ncdcr.gov>, went into effect in mid-February and reflects the Library's position as a governmental division of North Carolina's Department of Cultural Resources (thus the "ncdcr.gov" suffix). The old web address will continue to redirect users to the website for at least the next 12 months.

As part of the new web pages there is now a link to a marketing/communications page containing links to the marketing blog, the marketing toolkit, an updated bibliography, and statewide campaigns. Check it out at <http://statelibrary.ncdcr.gov/ld/marketing.html>.